

Connecting People, Projects and
Purse Strings to Deliver Innovation
in the Bioeconomy



Bioeconomy Impact 2016

10 & 11 February 2016 – Dublin Ireland
www.commbebiz.eu/BioeconomyImpact2016

CommBeBiz is excited to announce **Bioeconomy Impact 2016**, the first of a series of annual CommBeBiz events which are designed to link researchers, industry, and other interested stakeholders within the bioeconomy. The ultimate aim is to enable effective and speedier transfer of knowledge to the marketplace, to policy-players and for social innovation.

The theme of the first annual event will be to challenge our bioeconomy researchers to critically think about the value and relevance of your research and encourage you to develop an action plan for realising the impact of your research. **Bioeconomy Impact 2016** is relevant for all stakeholders with an interest in ensuring publicly-funded research has a meaningful impact in establishing the Bioeconomy in Europe.

Places are free but limited. Please register on our website to secure your place:
www.commbebiz.eu/BioeconomyImpact2016



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Wednesday, 10th February

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- 16.00 **Registration**
Smile for our Networking Wall as you Register! We'll have a camera on hand to take your picture then fill in your details on a postcard and post them on the Networking Wall – it's a personal, fun and easy way to find new and relevant contacts!
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- 16.30 **Workshop I. Delivering Content to Achieve Impact: Images, Information and Impact**
Rhonda Smith, Director, Minerva Communications & Co-ordinator of CommBeBiz leads this workshop which will impart practical tips for creating impact with your bioeconomy research.
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- 19.30 **Delegates Dinner**
All delegates are invited to attend a dinner hosted in the Castleknock Hotel. Don't forget to purchase a ticket for the dinner before the 3rd February – contact Aine on aine.regan@teagasc.ie.
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Thursday, 11th February

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| <p>8.45 Registration
Make sure to use our Networking Wall to meet new contacts.</p> <hr/> <p>9.30 Welcome
Sylvia Schreiber, PRACSIS, will welcome delegates to Bioeconomy Impact 2016.</p> <hr/> <p>9.35 From Bioeconomy Research to Jobs and Growth: Leveraging Publicly-funded Research
Prof. Gerry Boyle, Director, Teagasc</p> <p>Public-Private Partnerships: New Business Models to Create Impact in the Bio-based Industries
Dr. Dirk Carrez, Executive Director of the Biobased Industries Consortium (BIC)</p> <hr/> <p>10.45 Break
Take a break and find some new contacts through the Networking Wall.</p> <hr/> <p>11.00 Sparkling Social Innovation in the EU
Louise Pulford, Director of Social Innovation Exchange (SIX), UK</p> <p>Knowledge Transfer in the Bioeconomy: Can we Apply the Food Model to Marine, Forestry, Biotechnology and Agriculture?
Declan Troy, Director of Technology and Knowledge Transfer for the Food Programme, Teagasc</p> <hr/> <p>11.40 Panel Discussion – Facilitating Cross-sectoral Innovation in the European Bioeconomy: what are the Opportunities and Challenges?
Dr. Maeve Henchion, Teagasc, will lead panellists from the knowledge transfer, industry, and research sectors in discussing how we can combine efforts across different sectors and stakeholder groups to grow the bioeconomy in Europe.</p> <hr/> | <p>12.20 Bioeconomy Photo Competition Award
Announcement of the overall winner from this year's Bioeconomy Photo Competition.</p> <hr/> <p>12:30 Lunch
While you mingle, feel free to also wander through our photo gallery showcasing the best entries from this year's Bioeconomy Photo Competition.</p> <hr/> <p>13.30 Workshop II. The Research Impact Wheel: Tools for describing your Research Impact
Workshop Facilitator and Innovation Specialist, Dr. Paidi O' Reilly from University College Cork will introduce you to new ways of thinking about and explaining the relevance and impact of your research.</p> <hr/> <p>15.45 Bioeconomy Sector Specialists: Agriculture, Biotechnology, Food, Forestry, and Marine
Our 5 CommBeBiz Segment Managers will summarise the take-home points from Bioeconomy Impact 2016 for each of their segments. They will be giving us a lesson in the art of being succinct as they only have 2 minutes each to get their key messages across – an important communication skill for all of us involved in research!</p> <hr/> <p>16.00 CommBeBiz Awards: New Innovations in the Bioeconomy
Testimonial from CommBeBiz Award Winner, Himanshu Himanshu, ATBEST, and launch of the 2016 CommBeBiz Annual Awards.</p> <hr/> <p>16.10 Closing Remarks
Dr. Áine Regan, Teagasc will close the conference. We will be hanging around to have a cup of coffee, so before you hit the road come have a chat with your segment managers and the CommBeBiz team.</p> <hr/> |
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